

EQUESTRIAN

NEWS & LIFESTYLE



A new equestrian magazine which has it all – no matter what your interest is in horses.

Whether you breed them, train them, ride, drive or race them; whether you are a competitor or a spectator *The Equestrian Lifestyle* magazine has something for you. It is the latest offering from the stable of *Equestrian News* magazines; regional publications which have been in the NSW market place since 2012.

And now we are proud to present to a national audience *The Equestrian Lifestyle* magazine — a high-end coffee table magazine featuring exclusive interviews, exquisite photography, interesting articles, celebrity profiles, news and background stories of events from here and overseas. *The Equestrian Lifestyle* magazine provides entertaining and informative coverage of all things equestrian and will be in newsagencies around Australia from November 2015.

What's inside the first edition?

Honouring The Australian Light Horse — Untold Stories
From The Front Line

Alan Cardy Interview — Eventing's Reclusive Benefactor

A To Z Guide For The First Horse Owner

Buying Your First Pony

What You Never Knew About Banjo Paterson

At Home With Vicki Newham

V Is For Visionary And For Venhaus – The Couple Who
Helped Change The Face Of Australian Equestrian Sport

Behind The Scenes At Oso Stud

horsePLAY For The Whole Family

Exclusive Interview With Emma Youngman

A Unique Look At Barefoot Trimming

and much more.

What people are saying

I recently advertised the upcoming Lynton Horse Trials in the *Highlands to Hawkesbury* as well as the *Hills to Hawkesbury Equestrian* magazines and have had an overwhelming response from a huge amount of people. I'm thrilled with the launch of *The Equestrian Lifestyle* magazine as it has a feature story on Alan Cardy, who hardly ever gives interviews. Alan's a quiet achiever who rarely seeks any limelight or acknowledgment for all that he does, including the use of his beautiful property 'Lynton' for this amazing three-day-event — *Leanne Snow, Advertising and Promotions, Lynton Horse Trials*

It is important to see the 'Waler' featured in this fabulous new publication – *The Equestrian Lifestyle* magazine. This magnificent horse gained its durability, hardiness, flexibility and fine character throughout Australia's outback. Without question it was the secret weapon of the war in the Middle East 1915-1919. It enabled the British Desert Mounted Column, which was 80 per cent Anzac and commanded by an Australian General, Sir Harry Chauvel, to force the Turkish Army right out of the Middle East after 400 years of dominance of Arab tribes.

Every trooper's very best mate in the desert war was his mount. Every trooper had a story about how his or a fellow lighthorseman's life was saved by the instinct, intelligence and loyalty of his mount. The classic instance of this was the tale of Bill the Bastard, the huge Waler who saved the lives of his rider, Major Michael Shanahan, and four Tasmanian troopers who were stranded early in the morning of August 4, 1916 in the middle of the Battle of Romani in the Sinai. Bill pounded to safety out of the battlefield with the five men, weighing 375 kilograms, on his back.

May this magazine be as brilliant and durable as Bill the Bastard and the Light Horse
— *Professor Roland Perry, Author of 'Bill the Bastard'*

We rarely have much 'down time' in our sport and when we do it's great to pick up a magazine that has 'horse talk' about what's going on in our own backyard. It's about people we know, how their horses are going, what's on and who won – everything the *Hills and Hawkesbury Equestrian News* covers each month. And now there's *The Equestrian Lifestyle* magazine! More interviews and more insights in a beautiful magazine as glossy as our horses are coming into summer.

Well done everyone involved, with many of our Dressage NSW members based around the Hawkesbury and Hills and competing regularly at our Clarendon home grounds, there will be plenty of stories for future editions — *Prue Spurrett, President, Dressage NSW*