

EQUESTRIAN

NEWS & LIFESTYLE



QUALITY EDITORIAL | LONG-TERM VISUAL FREQUENCY | NATIONWIDE DISTRIBUTION

MEDIA KIT

www.thequestriannews.com.au

EQUESTRIAN

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THE EQUESTRIAN LIFESTYLE magazine

The Equestrian Lifestyle magazine offers a quality production with a professional edge. This title offers advertisers the unprecedented opportunity to reach coffee tables nationwide with long-term visual frequency. With content including a mix of specialist reporting, exclusive stories and event coverage, this publication appeals to both national and international readership.

Produced by a highly skilled team of journalists, photographers and designers, *The Equestrian Lifestyle* delivers a beautifully presented magazine packed with a diverse mix of features reflecting the interests of readers both in and out of the equestrian community.

Currently offered as a quarterly publication, *The Equestrian Lifestyle* was launched at the Equine Lifestyle Festival in Sydney in November 2015. It is available in newsagencies across Australia and selected saddleries including Horseland and Saddle World stores. Also expect a strong presence online and via social media.

Don't miss out on this exciting opportunity.

CIRCULATION 10,000 - 20,000 across Australia

MATERIAL DEADLINES

Please check material deadlines at time of booking.

PDF files must be supplied as CMYK press-ready at minimum 300dpi with all images embedded at 300dpi and scaled to a minimum of 100% of final image size.

Fonts must also be embedded and converted to outlines.

PDF files must have a minimum bleed of 5mm.



AD DIMENSIONS

AD SIZE	WIDTH	HEIGHT
Full page – Trim page	220mm	297mm
– Bleed page	230mm	307mm
– Copy area	200mm	277mm

ADVERTISING ENQUIRIES

Camille Alexander
Phone/Fax: 4572 8860
equestrianlifestyle@mail.com

Editorial submissions to:
equestrianlifestyle@mail.com
PO Box 237 Glenorie NSW 2157

FURTHER INFORMATION

Visit www.theequestriannews.com.au